

Job Description

Preliminary Information	
Job title	COMMUNICATION & ADVOCACY COORDINATOR
Country & Location	OCCUPIED PALESTINIAN TERRITORY (OPT) POSITION BASED IN RAMALLAH (WEST BANK) WITH FREQUENT MOVEMENTS TO JERUSALEM, THE REST OF THE WEST BANK AND THE GAZA STRIP ; IN ADDITION TO PARIS / BRUSSELS AND SOMETIMES TEL-AVIV
Line Manager	HEAD OF MISSION
Expected Handover period	2 TO 3 WEEKS
Duration of the mission	TILL END OF 2017 + RENEWAL DEPENDING ON FUNDING

General Information
<p>Context</p> <p>Première Urgence Internationale (PUI) is a non-governmental, non-profit, non-political and non-religious international aid organization. Our teams are committed to supporting civilians' victims of marginalization and exclusion, or hit by natural disasters, wars and economic collapses, by answering their fundamental needs. Our aim is to provide emergency relief to uprooted people in order to help them recover their dignity and regain self-sufficiency. The association leads on average 190 projects per year in the following sectors of intervention: food security, health, nutrition, construction and rehabilitation of infrastructures, water, sanitation, hygiene and economic recovery. PUI is providing assistance to around 5 million people in 20 countries – in Africa, Asia, Middle East, and Europe.</p> <p>Since 1967, occupation and political stagnation have directly affected the socio-economic situation of the Palestinian population in the West Bank. The movement restrictions policy is severely limiting Palestinians' access to essential services and markets, and leading to serious and negative impact upon all aspects of their lives, and mainly their livelihoods.</p> <p>The main features of the Israeli occupation remain in place and consequently the humanitarian needs in the oPt have not fundamentally changed for the last decade. Serious protection threats related to IF and settlers' violence, limited access to essential services and entrenched levels of food insecurity continue to characterize the day-to-day lives of many Palestinians. Communities in Area C of the West Bank came under increasing pressure - rise in demolitions, increase in settlers' violence, no easing on movement restrictions and no progress on the planning and zoning regime. Bedouin and herder communities in particular were affected.</p> <p>Israel continues to impose a blockade in Gaza Strip, amounting to collective punishment of the population and affecting every aspect of life in the Gaza Strip. Livelihoods remained severely constrained by policies that restricted access to the areas with the most viable agricultural and fishing prospects.</p> <p>PUI's strategic positioning in the oPt</p> <p>As a result, PUI's strategy focuses on providing support to populations affected by the coercive environment and subsequent violations of IHL/HR in both the West Bank (WB) and the Gaza Strip (GS).</p> <p>It combined several sectors to prevent the loss of livelihoods and displacements of population as a consequence of protection threats, lack of services (Health, Education, WASH), and lack of access to agricultural lands or job opportunities.</p> <p>In the Northern West Bank, PUI operates in 3 districts (Qalqiliya, Salfit, and Nablus) with programming in protection, livelihoods and women economic empowerment.</p>

In the Gaza Strip, PUI operates in 3 districts (Middle Area, Khan Younis, and Rafah) with programming in emergency response/NFI, protection, agriculture, CFW, and women economic empowerment. PUI is leading on several issues including settler violence (WB) and the Access restricted Area (ARA) in the GS.

History of the Mission and on-going projects

PUI started working in occupied Palestinian territory (oPt) in 2002 during the second Intifada. From the beginning, PUI's objectives in oPt was to maintain and improve the food security and livelihoods of the most vulnerable populations directly affected by the protracted conflict between Israel and the Palestinians.

PUI initially worked with communities in the northern part of the West Bank heavily affected by the construction of the separation barrier built by Israel in the early 2000's and communities impacted by nearby settlements expansion. As such, PUI has been successfully providing emergency humanitarian aid to vulnerable communities through income generating activities (i.e. distribution of professional tools kits), food assistance (i.e. emergency jobs creation, distribution of livestock kits or support to small-scale farmers, food distribution) and Water and Sanitation projects (water network construction and chlorination awareness campaigns).

Following the Israeli military operation "Cast Lead" in 2009, PUI also expanded its intervention to the Gaza Strip to support families impacted by the repetitive conflicts and violations of IHL mainly in the Access restricted Area (ARA) of the Gaza strip.

In 2012, PUI formalized its protection approach in its humanitarian programs with a strategic focus on protecting livelihoods and securing economic access to food in communities where populations are directly exposed to violations of Human Rights (HRL) and International Humanitarian Law (IHL), and at-risk of forced displacement.

PUI's Protection projects include: support to farmers whose lands are under access restrictions, reporting on settlers' violence and providing protective response to households and communities to mitigate the threats of settlers violence, land confiscation and risk of forcible transfer. PUI's areas of intervention have been targeted based on protection criteria such as villages and agricultural lands totally or partially located in Area C, villages close to settlements or to the separation wall and the Access Restricted Area (Gaza). Protection related activities in the West Bank are implemented through a consortium of INGOs funded mainly by ECHO (but not only) and whose aim is to prevent forcible transfer.

In addition to this, PUI has also implemented a long-term project in the West Bank focused on Women's Economic Empowerment. In Gaza Strip, Livelihood projects dedicated to Women empowerment are currently ongoing and are planned to be expanded.

Configuration of the Mission

BUDGET FORECAST 2017	2.3 Million Euros
BASES	Ramallah (coordination), Nablus (WB), Gaza City (Gaza Strip)
NUMBER OF STAFF	40 staff including 6 expatriates
SENIOR MANAGEMENT TEAM	SENIOR MANAGEMENT TEAM: 1 HoM (EXP), 1 DEPUTY HoM (EXP), 1 GAZA FIELD COORDINATOR (EXP), 1 WEST BANK FIELD COORDINATOR (EXP), 1 ADVOCACY MANAGER (EXP), 1 PROTECTION MANAGER (EXP), 1 ADMIN/FIN COORDINATOR (NAT)
ACTIVITY SECTORS	Protection Livelihood: CFW, Agriculture, PTK Emergency response: shelter/NFI, Wash Advocacy

Description

Overall objective

PUI has been working in the oPt since 2002, and came to the conclusion, as many other humanitarian actors, that humanitarian action was not enough and needed to be completed by advocacy work towards the international community to remind them of the situation on the ground and of the obligation of third States as per International Law. All PUI advocacy is based on its own activities and remains within a strict humanitarian framework as per PUI's mandate. Therefore, most of PUI's advocacy rotates around the humanitarian situation in the oPt with a focus on Area C communities (West Bank) and the Access Restricted Area in the Gaza Strip.

PUI is part of a number of advocacy coordination foras to bring its own perspective on issues and outreach in France, Belgium and the EU. Indeed, in the last two years PUI's advocacy has been proactively engaging mainly EU, French and Belgian institutions through public & private meetings and events.

The Advocacy Officer is expected to lead the implementation of the advocacy strategy and related activities as defined in the 2017 advocacy strategy.

This position is under the supervision of the Head of Mission, in coordination with the West Bank & Gaza Strip Field Coordinators as well as PUI's HQ, and in close collaboration with the relevant external stakeholders.

The position holder will, in some instances, be the one delivering the advocacy messages directly to the targets, but in other instances s/he will hand over or share that responsibility with the HoM or other relevant PUI colleagues (i.e. HQ).

Tasks and Responsibilities

▶ In the oPt:

- S/he will be in charge of implementing (and reviewing if needed) PUI's advocacy strategy in the oPt
- S/he will be in charge of supervising the work of the Gaza Advocacy Officer in coordination with the Gaza Field Coordinator
- S/he will be in charge of making sure that there is a real buy in from the staff for that advocacy strategy
- S/he will be in charge of representing PUI and proactively cooperating with existing advocacy coordination mechanisms (AIDA - Association of International Development Agencies, HCT - Humanitarian Country Team, the Consortium Advocacy Working Group, the Food Security Sector, etc.) and other partners such as ECHO partners in Gaza; and also local and international NGOs).
- S/he will be in charge of developing advocacy tools including publications (studies, fact sheets, infographics); audiovisual products (videos, pictures); social media (PUI oPt's Facebook page); visibility tools. S/he will be encouraged to develop innovative advocacy tools and to implement the various advocacy activities described in the different projects in coordination with the operational teams.
- S/he will be in charge of setting up a dissemination strategy of these advocacy tools to make sure they reach policy-makers and donors as well as general public in some instances.
- With the HoM, S/he will encourage and organize regular meetings and/or field visits with diplomats, donors and journalists located in Jerusalem / Ramallah / Tel Aviv. To do so, she/he will maintain regular contacts with journalists and suggest angles of coverage.
- S/he will be in charge of monitoring the political events / statements linked to oPt context and PUI programmes.
- S/he will be responsible for developing a monitoring mechanism to assess the impact of PUI advocacy strategy.
- S/he will also be asked to support PUI's team on specific communication activities not necessarily directly related to advocacy

▶ In France & Europe

- S/he will be in charge of organizing lobby missions in Paris and Brussels: identifying suitable targets; arranging bilateral meetings; envisaging efficient leverages (hearings, etc); preparing briefings with recommendations and asks; addressing the meetings.
- S/he will also liaise with the relevant foras at Capital level as needed

Mains expected achievements

<ul style="list-style-type: none"> ▶ Building upon the work of the last 3 years notably at EU level, the position holder will implement and monitor PUI advocacy strategy for 2017 which includes a substantial work around the 50th anniversary of the occupation as well as the 10th anniversary of the blockade on Gaza ▶ Strengthening synergies with relevant stakeholders (local, national & INGOs) – with a specific focus on the consortium partners in West Bank.
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Coordination

<ul style="list-style-type: none"> ▶ Internal coordination with HoM, DHoM, WB & GS Field Coordinators, GS Protection & Advocacy assistant, HQ Communication Department and Geographical Desk. ▶ External coordination with existing advocacy working groups at oPt level and at Capital level

Profiling

Knowledge and Know-How

	REQUIRED	APPRECIATED
EDUCATIONAL BACKGROUND	Master or post-graduate program in political sciences, International Humanitarian Law and/or Human Rights	Specific studies related to EU institutions
PROFESSIONAL BACKGROUND <ul style="list-style-type: none"> ▶ International ▶ Strategical ▶ Humanitarian / Human Rights 	<ul style="list-style-type: none"> ▶ Excellent knowledge and experience of the EU institutions and functioning. ▶ Excellent knowledge and experience of the French institutional system (both executive and legislative powers) ▶ Good knowledge of humanitarian agencies work. ▶ Good knowledge or understanding of protection 	<ul style="list-style-type: none"> ▶ Former experience in designing and implementing an advocacy strategy. ▶ At least one year advocacy experience in the oPt or related to the oPt ▶ Knowledge of existing advocacy mechanisms in the oPt ▶ Strong understanding in Protection-related issues in the oPt
KNOWLEDGE & SKILLS	<ul style="list-style-type: none"> ▶ Excellent command in writing and speaking French. ▶ Excellent command in writing and speaking English. ▶ Good IHL/IHRL background ▶ Proven capacity in working in a team, networking, influencing and federating actors around a common objective ▶ Good analytical skills and capacity to present data in a clear & user-friendly manner. ▶ Ability to plan and prioritize multiple tasks. ▶ Strong and proven capacity in diplomatically working in a multi-cultural team 	<ul style="list-style-type: none"> ▶ Experience in organizing social event/conferences
LANGUAGES <ul style="list-style-type: none"> ▶ French ▶ English ▶ Arabic 	Fluent Fluent	Arabic (intermediate)
COMPUTER <ul style="list-style-type: none"> ▶ Pack MS Office 	Word, Excel, Outlook, PowerPoint	Graphic & Photo software

▶ Others		
Essential qualities		
<ul style="list-style-type: none"> ▶ Analysis and synthesis abilities (discernment, pragmatism) ▶ Good communication skills ▶ Strategic and clear minded. ▶ Motivated and determined. ▶ Reactive. ▶ Creative. 		
Other		
▶ Strong interest towards the Israeli-Palestinian context. Deep knowledge on the context and main current trends are mandatory.		

Proposed terms		
Status		
▶ EMPLOYED with a Fixed-Term Contract		
Compensation		
▶ MONTHLY GROSS INCOME: from 2200 up to 2530 Euros depending on the experience in International Solidarity + 50 Euros per semester seniority with PUI		
Benefits		
<ul style="list-style-type: none"> ▶ COST COVERED: Round-trip transportation to and from home / mission, visas, vaccines... ▶ INSURANCE including medical coverage and complementary healthcare, 24/24 assistance and repatriation ▶ HOUSING in collective accommodation ▶ DAILY LIVING EXPENSES « Per diem » ▶ BREAK POLICY : 5 working days at 3 and 9 months + break allowance ▶ PAID LEAVES POLICY : 5 weeks of paid leaves per year + return ticket every 6 months 		