



# **TERMS OF REFERENCE**

## **PHOTOGRAPHER**

*January 2017*

# 1. PRESENTATION OF PREMIERE URGENCE INTERNATIONALE

## PREMIÈRE URGENCE INTERNATIONALE'S MISSION

Première Urgence Internationale is a not-for-profit, apolitical and secular international solidarity non-governmental organisation whose aim is to defend fundamental human rights as defined in the Universal Declaration of Human Rights in 1948.

Our aim: to enable communities to recover their independence and dignity. Our teams are mobilised to meet the fundamental needs of civilian victims who are endangered, marginalised or excluded by the effects of natural disasters, wars, or economic collapse. We work in complementary fields such as health, food security, nutrition, infrastructure renovation and construction, access to water, hygiene and sanitation, economic recovery, education and protection.

PUI's **strategy** is to develop an **integrated approach** of crisis management based on our technical, medical and non-medical expertise. PUI's **activities** span from emergency to post-crisis/development support and our programs are designed and developed **in strong partnership** with national/regional authorities, communities and the civil society.

## HISTORY OF PREMIÈRE URGENCE INTERNATIONALE

For more than 35 years now, Première Urgence and Aide Médicale Internationale have helped people hit by humanitarian crisis. Founded in 1992, Première Urgence has intervened in more than 38 countries to support victims of humanitarian crisis through emergency aid, reconstruction, rural development and economic recovery activities. Since 1979, Aide Médicale Internationale has developed projects in 33 countries in order to implement or reestablish access to health care for deprived and isolated populations through medical, training and capacity building activities.

In April 2011, Première Urgence and Aide Médicale Internationale, now known as Première Urgence Internationale, have merged to provide a better and more comprehensive response to the fundamental needs of the underserved populations.

## PREMIÈRE URGENCE INTERNATIONALE'S VALUES

*Première Urgence Internationale* (PUI) is a non-governmental, not-for-profit organization working in the field of international solidarity. PUI is a non-religious and apolitical organization with the objectives to providing direct assistance and contributing to the empowerment of the populations. Bringing a close attention to those who do not have access to humanitarian aid, PUI provides them with aid regarding the following principles: Humanity, Impartiality, Independence, Accountability, Adaptability, Transparency, Cooperation and Partnership, Involvement, Dialog, Initiative and Trust.

## PREMIÈRE URGENCE INTERNATIONALE'S ACTIONS

- **Health:** Primary and specialized health care, HIV/Aids prevention, AWD, community-based health care and medical / management training.

- **Nutrition:** Malnutrition prevention and treatment.
- **Food security / Livelihood:** Food aid, agricultural and livestock support.
- **Water Sanitation Hygiene:** Upgrading water supply networks, boreholes, setting up of committees, preventing water-borne diseases.
- **Rehabilitation / Reconstruction:** Rebuilding basic infrastructures like schools, markets, health centers and secondary / rural access routes.
- **Economic recovery & Rural Development:** Tools, material handouts and capacity building to help restart businesses, supporting the creation of economic sectors and sales consortiums.
- **Camp Coordination and Camp Management:** Coordinating actors and ensuring the efficiency of the humanitarian activities implemented on camps.
- **Protection:** Protecting individual rights and physical and moral integrity, by informing and increasing awareness, to ensure access to basic services.

## **PREMIÈRE URGENGE INTERNATIONALE'S AREAS OF INTERVENTIONS**

- **Africa :** DRC, Central African Republic, Chad, Cameroon, Mali, South Sudan, Guinea, Senegal
- **Asia :** Myanmar, Afghanistan, North Korea
- **Middle East :** Syria, Lebanon, Jordan, Iraq, Occupied Palestinian Territory, Yemen
- **Europe :** France, Ukraine
- **Caribbean :** Haiti

## 2. CONTEXT AND STRATEGY

### 2.1 CONTEXT OF THE COUNTRY

If the country went through a relatively stable period from 2009 to 2012; the expansion of IS in Syria in 2011 and Iraq in 2014 brought instability back. Since 2013, the fighting in northern Syria caused massive population displacement into the neighboring region of Iraqi Kurdistan. 241,000 Syrian refugees are residing in Iraqi Kurdistan of whose 42% live in Dohuk governorate, in camps or in urban settings. The rest of the country is also facing a major crisis: IS advance since January 2014, particularly Mosul and Ramadi takeover and the fighting in Falluja near Baghdad, have once again caused massive population movements. Hundreds of thousands of people fled the provinces of Anbar and Ninewa for the autonomous region of Kurdistan but also for Baghdad and the southern provinces, particularly along the Karbala-Najaf axis. Thus the country has a total of 1.5 million displaced people including over 800,000 in Kurdistan Region of Iraq, especially in Dohuk governorate. The political instability and IS's control over a third of the country, are accentuating movements of population and worsening economic crisis, which tend to exacerbate sectarian tensions between Sunnis and Shias in power.

Iraq is currently facing the prospect of a large military operation to retake control of Mosul city and surrounding areas. In response to the mass displacement of civilian population that can be expected from such military offensive, Iraq government and Kurdistan Region Government are in the process of identifying several new locations in northern Ninewa Governorate to host IDPs.

### 2.2 STRATEGY OF PUI IN THE COUNTRY

PUI's objective in Iraq is to provide a humanitarian response to needs arising from movements of population (displaced, returnee, and refugee households, who settled in Iraqi Kurdistan as well as in the central region of Iraq, but also host populations when the pressure on available resources becomes unbearable). Given the scale of the crisis and the needs observed, PUI emphasizes multiple sectoral interventions and develops as much as possible an integrated approach, while maintaining health as the focus of its intervention.

To address the situation in the context of the battle of Mosul, the NGO is deploying a number of mobile clinics, formed of teams of doctors, nurses and pharmacists, located less than 50 km to the north-east of Mosul. These clinics are ready to help the people fleeing Mosul who require immediate primary medical care. Two other mobile clinics are also in place to provide mental health care. These clinics are currently travelling along the front line.

Première Urgence Internationale provides a comprehensive response to this humanitarian crisis by carrying out water-, hygiene- and sanitation-related activities.

## **3. COMMUNICATION CAMPAIGN - OBJECTIVES**

### **3.1 OVERALL OBJECTIVES**

Media coverage has decreased since the beginning of the battle of Mosul. However, the humanitarian situation is still really worrying and the international community expects a humanitarian disaster.

The objective of this photo project is to draw the wide public attention on the situation of the displaced people, to show their difficulties of lives.

Another objective is to show the activities and the work of the staff of Première Urgence Internationale and the activities funded by partners. It is a way for PUI to be always more transparent and give its action credibility in the eyes of those who support it and in the eyes of its beneficiaries.

### **3.2 SPECIFIC OBJECTIVES**

#### **3.2.1 To STIMULATE AN EFFECTIVE MOBILIZATION AROUND THE SITUATION OF THE POPULATION OF MOSUL**

The media coverage has decreased even though the population of Mosul is still facing a critical situation. The sanitary situation inside Mosul is really worrying and while people flee outside Mosul, they face difficulties and need support to get a place to live, to get food and to get health support. The project must show their situation and tells about the stories of people. The project must draw the attention of the wide public.

**3.2.1.1 To produce a photo essay tackling the context and the situation of people going out Mosul**

**3.2.1.2 To collect testimonies going along with some portraits taken by the photographer**

#### **3.2.2. To PROMOTE THE PROJECTS IMPLEMENTED BY PREMIÈRE URGENCE INTERNATIONALE AND THE PARTNERS**

The project will show the utility of the humanitarian projects supporting displaced people from Mosul. The Irakian people fleeing Mosul are very affected and need a strong support. The international organizations operating there are playing an important role to support people.

The project must draw the attention of the wide public on the significant role of the humanitarian organizations there.

**3.2.2.1 To produce a photo essay tackling also the work of the staff implemented by Première Urgence Internationale around Mosul**

**3.2.2.2 To collect testimonies of some staff working around Mosul and providing support to the populations**

## 4.PLANNING

ACTIVITIES	DURATION	TIMEFRAME
<b>1. Photo Essay</b>		
<b>Recruitment</b> of the Photographer/Writer	<b>2 weeks</b>	<b>February 2017</b>
<b>Photograph's mission</b> around Mosul to collect the pictures and the testimonies	<b>6 days</b>	<b>Beginning of March 2017</b>
<b>Information processing :</b> Design and layout of the communication material (including translation of the narrative parts in French and English)		<b>End of March 2017</b>

## 5.EXPECTED RESULTS

The communication material must include:

- ✓ About 35 Photographs highlighting the actions implemented by PUI about the population of Mosul fleeing the city and benefiting from the activities.
- ✓ At least 6 testimonies of beneficiaries
- ✓ Titles and captions for every photograph

## 6.TEAM

The team will be composed of a photographer, a translator and PUI staff (also video reporter).

<b>Countries</b>	<b>IRAQ FRANCE</b>
<b>Expected date of arrival</b>	<b>BEGINNING OF MARCH 2017</b>
<b>Duration of the mission</b>	<b>FROM THE 4<sup>TH</sup> UNTIL THE END OF MARCH 2017 (6 DAYS IN THE FIELD)</b>

### **Profile of the Photographer:**

- Excellent command of French / English
- Ability to integrate the local environment into operations, in its political, economic and historical dimensions
- Experience in Iraqi Kurdistan would be highly appreciated
- Strong and objective interest for the Iraqi situation
- Ability to work independently
- High degree of integrity and professional responsibility
- Good analytical skills, ability to make his the project
- Communication skills and ability to develop social networks
- Writing skills

The Photographer will be directly placed **under the supervision of PUI Communication Manager and of the Head of Mission in Iraq. He will have to respect the security rules of the organisation.**

**A security briefing and PUI security rules** will be detailed to him at the Headquarters and/or on the field, depending on where he lives.

## **3. NECESSARY MEANS**

- Provided by PUI:E
  - ↳ Flight tickets from Paris to Erbil
  - ↳ Accommodation and transport in Iraq
  
- Photographer/Writer's responsibility
  - ↳ Laptop & Photographic equipment

## **4. EXPECTED SUPPORTING DOCUMENTS FOR APPLICATION**

- CV
- Cover letter

- Examples of work completed over the last few years (text and picture material)
- Please detail which support would be requested from PUI
- Deadline of the proposal submission: 15th February 2016. To be addressed to laetitia Chadenat  
**lchadenat@premiere-urgence.org**